

MichaelPage

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Multichannel Marketing Manager

Omnichannel Strategist - Global Biopharm

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1511339

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1400万円

更新日

2024年12月18日 14:11

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Lead the development and execution of multichannel marketing strategies to enhance customer experiences and achieve brand objectives. Collaborate with cross-functional teams to deliver innovative digital solutions and drive impactful results.

Client Details

A global biopharmaceutical leader at the forefront of innovation, our client is committed to transforming patient care through groundbreaking advancements in oncology, immunology, neuroscience and eye care. With a robust pipeline of novel therapies and a focus on addressing some of the world's most complex health challenges, our client continuously pioneers cutting-edge solutions that redefine standards in medical science while enhancing customer engagement and delivering remarkable outcomes.

Description

- Develop and execute multichannel marketing strategies.
- Align digital strategies with brand objectives and sales goals.
- Manage channel mix, KPIs, and digital performance evaluation.
- Collaborate with internal teams and external partners to enhance execution.
- Pilot innovative digital initiatives and tools.

- Provide training to improve team capabilities in multichannel marketing.

Job Offer

- Opportunity to lead digital innovation in a globally recognized organization.
- Collaborative work environment fostering skill development and growth.
- Competitive compensation and commitment to diversity and inclusion.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Strong background in healthcare or pharmaceutical marketing.
 - Proven expertise in digital channel strategy and management.
 - Analytical mindset with data-driven decision-making skills.
 - Effective communicator and collaborator in cross-functional environments.
 - Fluent in English and experienced in using marketing data tools.
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会社説明

Omnichannel Strategist - Global Biopharma