

MichaelPage

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Marketing Manager - Rapidly growing law firm

Law firm - Marketing Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1511327

部署名

Marketing Manager - Rapidly expanding law firm

業種

法律事務所

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 850万円

更新日

2025年01月01日 00:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

We are seeking a talented and dedicated Marketing Manager to bring innovative ideas and professional service promotion to our firm in Tokyo. The successful candidate will lead our marketing team, creating and executing strategies to strengthen our brand's presence in the professional services industry.

Client Details

Our client is a rapidly expanding international law firm. Initially established with a small team, the firm has since grown significantly, now employing a diverse group of professionals, including individuals with experience at top global firms. Recently recognized with a prestigious industry award, the firm is committed to continuous growth and excellence.

Description

In this position, you will take the lead in developing marketing strategies aimed at driving the firm's growth. This includes organizing and managing webinars, seminars, and digital marketing campaigns to effectively promote the firm's practices. You will collaborate with partners, lawyers, and cross-functional teams to ensure timely content updates, and manage the firm's directory and award submissions to enhance its market visibility and brand reputation.

Job Offer

- Hybrid work system with 2 to 3 days in the office.
- A competitive salary and benefits package.
- The opportunity to contribute to the growth and success of a dynamic, rapidly expanding law firm.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- Experience in brochure creation and website management.
- Experience in managing award submission process (preferred).
- Strong coordination and communication skills for team collaboration.
- Japanese fluent and English business skills.

Candidates with experience in handling international marketing for medical or educational institutions will be given strong consideration.

会社説明

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