

MichaelPage

www.michaelpage.co.jp

PR Assistant Manager - Outdoor Apparel

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1510904

業種

広告・PR

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2024年12月16日 13:54

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Work with the Marketing Manager, you will be responsible for formulating PR/Communications plans to increase awareness of the brand and expand its audience.

Client Details

A stylish outdoor brand that has recently exploded in popularity and are continuing to expand rapidly.

Description

- Build relationships with media and manage KOLs/influencers to obtain effective media exposure.
- Lead communication with PR agencies and deliver effective press releases.
- Formulate media plans for NSO (New Store Opening) and large-scale events.
- Communicate with PR agencies and manage production/publication of all press releases.

Job Offer

- Opportunity to work in an international environment.
- Hybrid work environment.

- Casual wear to office.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in PR/Communications, preferably in the fashion or outdoor industry.
 - Interest in outdoor sports.
 - Creativity (strong interest in new methods).
 - Native level Japanese and Business level English.
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会社説明

A stylish outdoor brand that has recently exploded in popularity and are continuing to expand rapidly.