



## PR/157249 | Business Development Manager (Advertising industry)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントマレーシア

#### 求人ID

1508806

#### 業種

デジタルマーケティング

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2024年12月11日 15:17

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Company Information

A marketing/ advertising agency based in KL is looking for a Business Development Executive / Senior Executive role.

#### Key Responsibilities:

- To develop comprehensive media plan to meet partners/clients' business needs.
- To sell and market a full range of digital marketing solutions to business partners/ad agencies.
- To identify and develop new business opportunities.
- Organize and participate in sales visits with potential and existing partners/ad agencies/key clients.

- Work closely and develop good relationship with Key Business Partners. Conduct market research.
- Any other administrative duties as assigned by immediate supervisor

Key Requirements:

- Good command of both written and spoken English -2+ year of work experience in sales & marketing from the advertising media field.
- Graduate in Business Management, E-Commerce, Marketing or related discipline would be an advantage but not necessary.
- Experienced in hunting for clients, preparing proposal and media planning, conducting presentation and closing the deal.
- Have passion for sales and the ability to work towards targets.
- Be able to establish instant rapport with partners/ad agencies/key clients.
- Result oriented, positive, self-motivated, outgoing, good interpersonal skill.
- Show a sense of aggression and capability

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会社説明