



PR/089760 | - Marketing Specialist

募集職種

人材紹介会社

ジェイエイシーリクルートメント コリア

求人ID

1508762

業種

その他（メーカー）

雇用形態

正社員

勤務地

韓国

給与

経験考慮の上、応相談

更新日

2024年12月11日 15:09

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Overview:

This is a position of marketing specialist for global manufacturing company.

Responsibilities:

- Translate and validate marketing materials for the Korean market
- Keep website content up to date
- Execute multi-channel digital marketing activities in Omnichannel Audience Platforms
- Manage and execute events with a focus on South Korea
- Be willing to travel overseas to provide onsite support for events if needed.

- Communicating market requirements back to product management and global marketing teams.
- Marketing performance reporting for your area of responsibility and participation in Internal meetings

Requirements:

- Minimum of 3 years of experience in a marketing and/or communication role
- Strong proficiency in Korean and English, especially for translating from English to Korean
- Working knowledge of digital tactics/platforms
- Experience in event management and organizing marketing activities
- Ability to manage multiple tasks simultaneously with strong execution skills, and work independently on routine tasks.
- Good communication skills to connect with global stakeholders.
- Strong proficiency in Microsoft Word, Excel, and PowerPoint
- Bachelor degree or equivalent in marketing, communication or related field

会社説明