



## インベストメントダイレクター/INVESTMENT DIRECTOR | TV、デジタルメディアバイイング

メディア運用経験者歓迎 | 広告キャンペーン戦略の計画と実行

## 募集職種

## 採用企業名

グループエム・ジャパン株式会社

## 求人ID

1508736

## 部署名

Buying, Trading &amp; Investment

## 業種

広告・PR

## 会社の種類

外資系企業

## 雇用形態

正社員

## 勤務地

東京都 23区, 渋谷区

## 最寄駅

山手線、 恵比寿駅

## 給与

1000万円 ~ 1300万円

## 更新日

2025年02月19日 01:00

## 応募必要条件

## 職務経験

6年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ビジネス会話レベル

## 最終学歴

大学卒： 学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

## About GroupM

GroupM is the world's largest media investment company and are a part of WPP. In fact, we are responsible for one in every three ads you see globally. We are currently looking for a director for trading (media buying) to join us. In this role, you will be responsible for plan and initiate digital marketing campaign and activities.

**Responsibilities:**

- Full responsibility for media buying, including TV and digital media
  - Planning and executing media solutions for client advertising campaigns
  - Developing and implementing new media opportunities
  - Creating and executing ideas such as media tie-ups and collaborations
  - Negotiating prices, managing budgets, and analyzing performance in media buying
  - Collaborating with global teams and negotiating with both domestic and international media partners
  - Handling creative material submissions and communicating with creative agencies
  - Analyzing and reporting on industry trends
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## スキル・資格

**Required Qualifications:**

- 5+ years of hands-on experience in TV and digital media buying
- Native-level Japanese and business-level English proficiency
- In-depth knowledge of the media industry and strong analytical skills
- Excellent communication skills with both internal client service teams and external clients
- Strong project management skills

**Preferred Qualifications:**

- Experience working in a multinational company
  - Experience in data-driven media buying approaches
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## 会社説明