



【900～1060万円】インフィニティ グローバルプロダクトマーケティング（一般層 課長代理職）／INFINITI Globa...

日産自動車株式会社での募集です。商品企画・開発（マーケティング）のご経験のあ...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

日産自動車株式会社

求人ID

1507865

業種

自動車・自動車部品

雇用形態

正社員

勤務地

神奈川県

給与

900万円～1000万円

勤務時間

08:30～17:30

休日・休暇

【有給休暇】初年度17日1か月目から 【休日】週休二日制 年末年始（※当社カレンダーによる、月5～8日）、夏季休暇（9日...）

更新日

2025年01月16日 05:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2265270】

Main Tasks

The role of Model Line team in Global Product Marketing（GCMM）：

The Model Line team oversees the lifecycle management of current INFINITI models and prepares the launch of future models from a marketing and sales perspective.

Core responsibilities for Model Line team:

- ・ Coordinate Marketing and Sales assumptions（Volume Price Positioning Mix Incentives...）with Global and Regional

functions for each product milestone

- Manage models overall pricing process provide analysis with assessment and recommendations and validation comments on regional proposals (vs. business plan and market conditions) liaising with Global and Regional functions
- Oversee the preparation of the Global Marketing Strategy for new model launches and ensure Regional Marketing strategy aligns with Global direction to ensure Launch readiness
- Support the preparation of presentation material for executive meetings on portfolio strategy and product milestone
- Supervise the lifecycle plan of vehicles in portfolio and support with special versions and/or product events to maximize volume and profit opportunities in collaboration with Global upstream planning teams and Regions
- Lead ad hoc project management activities (coordinate plan and execute cross functionally) for models in scope with Global and Regional stakeholders
- Facilitate communication between Region CMM and Global upstream functions to cascade Global direction and share Regional feedback
- Perform continuous market benchmarking to stay up to date on the competitive environment latest market trends to propose optimum positioning for INFINITI models

Selling point of this position

- Interaction with multiple stakeholders at various levels in the organization from upstream to downstream incl. Product Planning Program Management Marketing Communication Customer Experience Design...
- Collaboration with different markets including America Middle East and China
- Opportunity to work in a multicultural and dynamic environment
- Product Management with a major Automotive Manufacturer at Global level
- Visibility on INFINITI future products and overall brand strategy

スキル・資格

■MUST

Experience:

- Project Management in the Automotive Industry: Proven track record in managing and leading projects within the automotive sector specifically in premium brands. Experience in developing and implementing competitive strategies to enhance market positioning and drive business growth.
- Industry Knowledge: Deep understanding of the automotive industry with a focus on premium segments enabling the effective formulation and establishment of competitive strategies.

*Note: Understanding the industry is crucial and prior experience in product marketing or related functions with other automotive brands is highly desirable.

Skills:

- Problem Solving and Task Management: Strong ability to take on complex tasks and solve problems independently ensuring successful project completion with minimal supervision.
- Cross Functional Leadership: Highly organized and structured with the ability to influence and lead cross functional teams driving results and alignment across multiple departments.
- Clear and Effective Communication: Expertise in creating clear and compelling presentation narratives facilitating fact based discussions and effectively communicating messages to stakeholders to drive decision making and achieve consensus.
- Business Process and KPI Expertise: Strong understanding of marketing sales and financial processes as well as KPIs enabling data driven decision making and strategic planning.
- Customer Centric Approach: Proven ability to build professional relationships based on mutual trust with a strong customer focused mindset to deliver tailored solutions and foster long term partnerships.
- Fluent in English: Strong verbal and written communication skills in English with the ability to collaborate effectively with international teams and stakeholders.
- Proficiency in Microsoft Office: Advanced skills in Microsoft Office including Outlook PowerPoint and Excel for efficient project management data analysis and presentations.
- TOEIC Score: 730 Fluent in EN Oral written skills

■WANT

- Relevant experience in the automotive industry (OEM supplier or service provider)
- Understanding of international automotive markets dynamics premium industry and electrification
- Background in Product Management and/or Market Intelligence and/or Sales
- TOEIC Score: 850 Fluent in EN Oral written skills

Selection process

- English resume required
- Interview in English

会社説明

自動車の製造、販売および関連事業