

MichaelPage

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## Brand Manager - Beverage Brand

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1507684

## 業種

食品・飲料

## 雇用形態

正社員

## 勤務地

沖縄県

## 給与

600万円 ~ 800万円

## 更新日

2024年12月03日 16:50

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

- Manage key beer brands with full accountability for their P&L.
- Drive innovation and market success through strategic consumer insights and collaboration.

## Client Details

This company is a celebrated leader in the beverage industry, deeply connected to Okinawa's cultural and tourism identity. They emphasize innovation, quality, and collaboration, creating a workplace that thrives on creativity and dynamic energy. Working here means contributing to a legacy while exploring new market opportunities.

## Description

- Manage the beer category, overseeing branding and full P&L accountability for assigned products.
- Develop innovative strategies based on consumer insights, ensuring market competitiveness.
- Spearhead new product innovation and maintain a robust product pipeline.
- Effectively manage internal and external stakeholder relationships, including R&D, sales, production, and agencies.

## Job Offer

- Work at the headquarters in Okinawa, immersed in a culturally rich and vibrant setting.
- Opportunities to lead innovative projects and directly influence brand success.
- Collaborate with dynamic, passionate teams across multiple departments.
- Competitive salary and benefits aligned with experience and industry standards.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### スキル・資格

- Demonstrated ability to deliver measurable business outcomes.
  - Hands-on experience managing multiple projects with ownership and accountability.
  - Expertise in consumer insight analysis and development of competitive marketing strategies.
  - Strong collaboration, communication, and interpersonal skills.
  - A passion for the alcoholic beverage industry and interest in Okinawan culture.
  - Minimum of 5 years in B2C marketing and business-level English proficiency.
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#### 会社説明

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