

MichaelPage

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## Regional Marketing Lead, Japan and Korea (Digital Health)

## Shape Marketing in Digital Health

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1506956

## 業種

医療機器

## 会社の種類

中小企業 (従業員300名以下)

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1200万円 ~ 1400万円

## ボーナス

給与：ボーナス込み

## 更新日

2024年11月28日 14:09

## 応募必要条件

## 職務経験

6年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

As the **Regional Marketing Lead, Japan and Korea (Digital Health)**, you will drive provider channel marketing strategies, ensuring alignment with global objectives and regional nuances. This high-impact role will focus on delivering innovative campaigns that strengthen market presence, foster collaboration, and enhance consumer experiences.

## Client Details

Our client is a global leader in digital health and connected care solutions, empowering people to live healthier lives through advanced technology and data-driven strategies. The company is at the forefront of healthcare transformation, improving care outcomes worldwide.

**Description**

- Develop and execute provider channel marketing strategies tailored to Japan & Korea, leveraging global frameworks and regional insights.
- Partner with sales, product, and revenue teams to ensure seamless execution of go-to-market strategies.
- Lead a high-performing marketing team to deliver impactful campaigns, promotions, and initiatives.
- Analyze customer insights and campaign performance to optimize ROI and enhance marketing effectiveness.
- Represent the business at key industry events, trade shows, and conferences to strengthen brand visibility.
- Collaborate with internal teams to create an omnichannel experience that integrates consumer and provider touchpoints.
- Manage marketing budgets and prioritize initiatives to achieve strategic goals.

**Job Offer**

- Competitive salary of up to **14 million JPY**.
- Opportunity to lead marketing innovation in two dynamic healthcare markets.
- A strategic, high-visibility role with significant influence on regional and global initiatives.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

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**スキル・資格**

- Proven experience in a senior marketing leadership role within healthcare, digital health, or related industries.
  - Expertise in developing and executing provider channel strategies across Japan & Korea.
  - Strong collaboration skills, with a track record of aligning marketing efforts with cross-functional teams.
  - Fluent in Japanese and English, with exceptional communication and leadership abilities.
  - Data-driven mindset with a passion for innovation and delivering measurable business results.
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**会社説明**

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