

MichaelPage

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Client Engagement Manager - Luxury Fashion

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1506823

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1100万円

更新日

2024年11月26日 16:49

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

To further develop the relationship between our clients and the brand in Japan, define and implement the overall Client Relationship Management strategy (database management & analysis, direct marketing, loyalty program, clients events).

Client Details

Our client is one of the landmark European brand in luxury fashion. One of the largest and most renowned fashion brands in the world.

Description

- Data management and analysis of data and purchasing records of the clients to understand trends.
- Monitor results on CRM activities available in system by closely communication with Store Managers.
- Share all the best practices on a regional perspective with stores and HQ: events, clienteling, etc.
- Plan & coordinate appropriate & elevated VIC retention initiatives in stores.

Job Offer

- Incentive bonus.

- Chance to use English.
- Work for one of the biggest fashion brands.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Native level Japanese and Business level English.
 - Experience as CRM Manager in retail, preferably in luxury or fashion.
 - Selling experience in stores is a plus.
 - Retail Operations experience.
 - Excellent communication skills.
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会社説明

Our client is one of the landmark European brand in luxury fashion. One of the largest and most renowned fashion brands in the world.