



CR/158290 | CRM Administrator (FX)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1506621

業種

銀行・信託銀行・信用金庫

雇用形態

契約

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2024年11月26日 11:08

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

Our client is an award winning, rapidly expanding, licensed Multi-Asset CFD Broker is seeking a driven and dynamic CRM Administrator to join their expert team based in Kuala Lumpur.

Job Responsibilities

- Manage and improve the CRM system to ensure effective data capture, processing, and utilization in line with business objectives.
- Continuously enhance the CRM infrastructure to support sales and marketing efforts.
- Maintain database accuracy and integrity, implementing data segmentation to enhance targeted marketing initiatives.
- Create and implement personalized campaigns based on customer behavior, preferences, and lifecycle stages.

- Analyze customer data to identify trends and provide actionable insights for sales and marketing improvements.
- Collaborate with marketing, sales, and customer support teams to develop cohesive strategies that enhance engagement and retention.
- Oversee and execute multi-channel campaigns (email, push notifications, in-app messaging) to effectively reach the target audience.

Job Requirements

- At least 2 years of experience in CRM management within the financial services or Forex industries.
- Proficiency in CRM systems, with experience in financial and Forex-focused CRM platforms.
- Previous experience in the FX industry is essential.
- Familiarity with FXBO CRM is advantageous.
- Excellent written and verbal communication skills in English.
- Strong problem-solving skills and data-oriented mindset.
- Proactive, self-driven, and excellent analytical skills.

Benefits

- Competitive salary.
- Opportunity to work in a global, fast-growing organization.
- Friendly, supportive, and professional team.
- Multicultural and diverse environment.
- Full-time employment.
- Annual leave: 17 days in the first year.
- Competitive allowances.
- Medical insurance.

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会社説明