

Associate Product Marketing Manager - Retail Brand

Product Marketing Manager - Retail

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1506612

業種

電気・電子・半導体

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 800万円

更新日

2024年11月26日 11:05

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

This role focuses on creating innovative recipes that showcase the benefits of kitchen appliances, enhancing the cooking experience for consumers. It involves working closely with cross-functional teams to support product launches, marketing campaigns, and consumer engagement initiatives.

Client Details

Our client is a world-renowned company with a mission to positively impact people's lives through innovative home solutions. Known for its exceptional product innovation and market leadership, the company fosters a creative and collaborative work culture, making it a great place to grow and succeed.

Description

- Develop and validate recipes in collaboration with chefs and product teams.
- Conduct cooking tests to refine product usability and enhance consumer experience.
- Collaborate with agencies for asset shooting and recipe book creation.
- Support sales and marketing activities, including demos, events, and campaigns.
- Contribute to consumer research and product validation efforts.

Job Offer

- Exciting role with opportunities to influence product development and consumer experiences.
- Collaborative work environment with cross-functional and global teams.
- Direct involvement in innovative projects in the rapidly growing APAC market.
- Opportunities for domestic travel and exposure to marketing and product strategies.
- Competitive benefits package aligned with a global organization's standards.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Strong interest in cooking with mid-level culinary skills and experience in recipe development.
 - Proactive problem-solver with excellent multitasking and time management abilities.
 - Effective communicator with native-level Japanese and advanced English skills.
 - Demonstrated ability to work independently and take initiative in a fast-paced environment.
 - Familiarity with kitchen appliances and a passion for trying new recipes.
-

会社説明

Our client is a world-renowned company with a mission to positively impact people's lives through innovative home solutions. Known for its exceptional product innovation and market leadership, the company fosters a creative and collaborative work culture, making it a great place to grow and succeed.