

MichaelPage

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Senior Marketing Communication Manager - Consumer Electronics**Senior Marketing Communication Manager****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1506199

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1200万円

更新日

2024年11月22日 14:33

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The role will create and implement strategies to elevate brand awareness and increase sales. The role involves managing brand communications across diverse media channels and reports to the Marketing Communications and Digital Director.

Client Details

The client is a renowned, globally expanding consumer brand known for its commitment to innovation and quality in everyday home products. They offer a collaborative culture where creativity and strategic thinking are highly valued, making it a unique opportunity for professionals eager to impact a rapidly growing APAC market.

Description

- Develop and manage marketing communication plans across media channels.
- Lead strategy for brand messaging through research-informed insights.
- Supervise budgeting, planning, and project execution.
- Create assets for effective consumer engagement across touch points.
- Oversee marketing communication projects and team coordination.

Job Offer

- Competitive salary and comprehensive benefits.
- Leadership in major, high-impact projects.
- Opportunities for career advancement in a supportive team.
- A collaborative, innovative work culture based in Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

- Holds a BA degree or equivalent, with extensive experience in marketing communications.
- Strong experience in TVC planning, development, and media purchasing.
- Skilled in consumer insights and strategic, research-backed marketing.
- Fluent in Japanese and proficient in English for global interactions.
- Proficient in budget and project management, with leadership skills.

会社説明

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