



商品企画・経営戦略 / Portfolio Management Strategy 【ワークライフバランス®のグローバル商用...

三菱ふそうトラック・バス株式会社での募集です。経営企画のご経験のある方は歓迎...

## 募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

三菱ふそうトラック・バス株式会社

求人ID

1506082

業種

自動車・自動車部品

会社の種類

外資系企業

雇用形態

正社員

勤務地

神奈川県

給与

500万円～850万円

勤務時間

08:00～17:00

休日・休暇

【有給休暇】有給休暇は入社時から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 1月～6月入社の場合は1...

更新日

2025年02月27日 04:00

## 応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

## 募集要項

【求人No NJB2262137】

Introduction of Lifecycle Management

What links development production market and customer functions・The Lifecycle Management (LCM) Department.

We're creating ONE company flow by steering projects hand in hand with teams throughout the organization from the initial project idea to project realization and through to final production.

LCM is involved in the product strategy Business Strategy Connectivity and e Mobility.  
These functions are composed of 8 departments (6 in Japan 2 in India) with a headcount of ca. 160 people.

#### Job Description

##### Your mission

As part of the Product Planning and Strategy Truck Asia team you will be responsible for the portfolio and product strategy regularly reviewing the product direction to enhance MFTBC's product and service platforms to ensure achievement of overall business goals.

You will be responsible to study product/market trends understand geopolitical impacts regulations and take on customer voice to create a future oriented and sustainable product roadmap for MFTBC.

You will also be responsible to create a practical and sustainable transformation strategy for the FUSO portfolio.

##### Your responsibilities

###### 1. Product Strategy

Develop mid to long term product strategy including technology transitions and key time frames for lineup changes

Coordinate and collaborate with segment strategy marketing and development teams to develop go to market plans that identify opportunities and growth strategies across geographies vertical industries use cases and market segments

Develop FUSO product vision based on corporate strategy

Manage implementation of business growth initiatives including investment governance

Market information study macros trends like segment shifts and potential product gaps to ensure widest portfolio available for markets to address profitable growth

Develop new KPIs to judge product projects in addition to Contribution Margins cost and funding for e.g. volume growth revenue growth ROS capacity utilization

###### 2. Product roadmaps

Create manage and deliver product roadmaps by integrating and documenting standard processes incl. Future Project List (FPL) Long Range Product Plan (LRPP) and Lifecycle Plan (LCP)

Collate limitations and restriction information (e.g. EOPs) to be incorporated in the product strategy

Coordinate with markets and homologation teams to track regulation updates to provide appropriate guidance to project teams for implementation

Adhoc projects as per business requirements

###### 3. Product Performance

Continuously research updates to existing technology and new trends to actively steer the fast moving commercial vehicle industry

Compare cost performance adaptability and scalability of new technology and prepare the short term and long term technology adoption feasibility

Keep in focus advancement in sub application/body as well to match the eMobility progress

###### 4. Compliance

Fulfillment of company and compliance standards and rules

Establish environment for cross cultural interaction and support

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## スキル・資格

### Qualifications

#### ■ Experience

Professional experience in Project Management or Project Planning in an automotive company or related industry

#### ■ Knowledge Skills

Language English : Business fluent / Japanese is a plus

Excellent project management skills

Distinctive ability to grasp complex scenarios and carve out business opportunities

Excellent communication and presentation skills

Entrepreneurial mindset that understands the dependencies in an agile business environment

Good understanding of the CV market and product knowledge is a plus

MS Office (Excel PowerPoint)

### Ideal Candidate

Business development expertise in the automotive mobility environment

International experience through several months abroad

A person who is always passionate and able to proceed forward even under ambiguous situation.

Keep good relationship with business partners even if under critical conflict

Self driven and go over complex problems and challenges under ambiguous situation

Able to convince stakeholders by using analysis/ expertise skill

Positive mindset and confidence to overcome difficult phases

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## 会社説明

- トラック・バスの開発、製造、販売、輸出入