

Senior Digital Marketing Manager

(Senior) Digital Marketing Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1505758

業種

その他（広告・PR・メディア）

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1500万円

更新日

2024年11月21日 16:12

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This people manager role will be responsible for driving business growth through innovative and data-driven strategies across various digital channels

Client Details

With a large and diverse user base and innovative approach, the platform leverages advanced technology to help people form meaningful connections.

Description

- **Managing Digital Marketing Channels:** Overseeing and optimizing performance across paid search, social media, display advertising, and SEO.
- **Campaign Development and Execution:** Creating and implementing marketing campaigns to increase user acquisition, engagement, and retention.
- **Data Analysis and Reporting:** Analyzing campaign data to identify trends, measure performance, and make data-driven decisions.
- **Cross-functional Collaboration:** Working with product management, design, and other teams to align marketing efforts with business objectives.

- **Continuous Optimization:** Testing and refining marketing tactics to improve ROI and exploring new channels for growth

Job Offer

Highly flexible working hours and working mode

Decent salary package including base salary and bonus

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

スキル・資格

Must have -

- Fluent in both English and Japanese
- 5+ years working experience as a marketer ideally as a digital marketer
- Excellent cross-function and cross-team collaboration skills and abilities

Better to have -

- Digital platform background is a plus
- Korean market working experience and insights are highly welcomed

会社説明

With a large and diverse user base and innovative approach, the platform leverages advanced technology to help people form meaningful connections.