

**MichaelPage**

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## In-house designer

### In-house Designer

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1505626

##### 業種

その他

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

500万円 ~ 600万円

##### 更新日

2024年11月19日 16:47

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

流暢

##### 日本語レベル

ネイティブ

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可が必要です

#### 募集要項

- The in-house designer will play a key role in creating digital content for brand communication channels (e.g., social media, websites, and eCommerce platforms), ensuring consistency with brand image and meeting market-specific needs.
- You will collaborate closely with digital marketing teams to deliver high-quality content, contributing to the growth of the brand's presence and online conversion.

#### Client Details

- A global leader in skincare, the client is dedicated to biological and ecological principles, with an innovative approach to dermatology, aesthetics, and personal care.
- With a portfolio of premium brands and a commitment to sustainability and innovation, the company fosters a collaborative and growth-driven culture that values both creativity and responsibility.

#### Description

- Develop digital content (e.g., ad banners, landing pages, product images, EC rich content) according to a set calendar and brief from the content team manager.
- Ensure all designs align with the brand image for the client's skincare brands (e.g., high-quality, on-brand visuals).

- Propose design solutions tailored to the local market's needs and cultural preferences.
- Enhance the product pages and digital presence on eCommerce platforms, ensuring excellent product images, video content, and copy.
- Receive feedback and adapt content to improve quality, guided by KPIs.
- Contribute to overall eCommerce digital shelf excellence across product images, descriptions, and other content formats.

#### Job Offer

- **Exciting Growth Opportunity:** Work within a global, innovative skincare company with strong growth ambitions.
- **Collaborative Work Environment:** Collaborate with digital marketing, content, and product teams to shape brand communication and eCommerce strategy.
- **Creative Role:** Opportunity to impact brand image and content development across key digital platforms.
- **Supportive Culture:** A company culture that values trust, respect, and continuous learning, with a focus on both personal and professional growth.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

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#### スキル・資格

- Experience in online content design (in-house, agency, or freelance).
- Proficient in content creation tools (e.g., Photoshop), scheduling in a fast-paced environment, video editing, and HTML/basic webmaster skills.
- Creative, customer-focused, detail-oriented, and capable of delivering high-quality content under tight deadlines.
- Interested in exploring new design/content creation technologies.

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#### 会社説明

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