



JAC Recruitment

We are recruitment specialists around the globe

Malaysia



PR/158190 | Content Writer

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1505490

業種

デジタルマーケティング

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2024年11月19日 11:38

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

JOB RESPONSIBILITIES

- **Scriptwriting:** Craft high-quality scripts for YouTube videos that align with the tone, style, and philosophy, making complex financial concepts accessible to a diverse audience. You're not just a writer; you're a storyteller who creates narratives that resonate with viewers from all walks of life.
- **Content Creation:** Develop engaging content for social media platforms and blogs, including posts, captions, and responses that foster viewer engagement and interaction. Your words will spark conversations and build our online community.
- **Collaboration:** Work closely with various teams, including content, editorial, and marketing. From brainstorming sessions to strategic content planning meetings
- **Research:** Stay informed on the latest trends, news, and updates in the finance world to ensure content relevance and accuracy.
- **Community Engagement:** Actively engage with our online community, serving as both a listener and a voice. Use

insights and feedback to optimize written content and strategy, bridging the gap between us and our followers.

- **Editing and Proofreading:** Ensure all content complies with brand consistency (style, fonts, images, tone, etc.).
- **Versatility:** Assist with various content creation processes beyond your primary role. Whether participating in brainstorming sessions, helping develop editorial calendars, or optimizing SEO for video descriptions and social media posts.

JOB REQUIREMENTS

- **Writing Skills:** good in writing blog, stories, long form content
- **Qualifications:** Bachelor's degree in finance, Economics, Marketing, Communications, Business, or a related field. Strong interest in financial and economics topic is added advantage
- **English Proficiency:** A strong command of the English language
- **Creativity:** curious enough to conduct research and turn complex jargon into something everyone can understand and relate to.
- **Communication:** Strong communication skills are essential.

#LI-JACMY

#StateSelangor

会社説明