



JAC Recruitment

We are recruitment specialists around the globe

Thailand

PR/116162 | Assistant E-Commerce Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1504396

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2024年11月19日 10:51

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- Experience 4 - 5 years in e-commerce consumer good.
- Strong understanding of e-commerce best practices and trends.
- Excellent written and verbal communication skills in English.
- Passion for ecommerce and staying current with industry trends.

Job descriptions:

- Manage the company's e-commerce platform (Shopee, Lazada) to ensure functionality, usability, and overall performance.
- Develop and execute digital marketing campaigns to drive online sales.
- Analyze sales data to identify trends and opportunities for growth.
- Optimize the online shopping experience to decrease cart abandonment and increase consumer satisfaction.
- Stay up-to-date with the latest ecommerce trends and technologies.
- Collaborate with web developers, designers, and content creators to enhance website functionality and the user experience.
- Conduct competitive analysis to identify market opportunities.

Benefits:

- Bonus
- Health insurance
- Company party
- Holiday

会社説明