



PR/117730 | Japanese Speaking Communication Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントイギリス

求人ID

1504184

業種

レストラン・フードサービス

雇用形態

正社員

勤務地

イギリス

給与

経験考慮の上、応相談

更新日

2024年11月19日 10:40

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

International Food Importer seeks for:

Japanese Speaking Communication Manager

Salary: Competitive

Location: West London, hybrid

KEY ACCOUNTABILITIES –

- Build and maintain a network of external stakeholders and industry spokespeople in the Japanese food category in the UK and Europe (chefs / food educators/ influencers etc.)
- Conduct research to gain a holistic view of external stakeholders and industry spokespeople related to Japanese food in the UK and Europe
- Identify, negotiate and agree contracts with influencers/professionals and organizations related to Japanese food
- Attend meetings - getting a full understanding from the brief, the end results, costs, timescales and keep both partners and internal stakeholders up-to-date on PR activities
- Develop industry, sector and product focused PR campaigns.
- Prepare and manage communication plans for potential crises, ensuring that the company's reputation is maintained and effectively protected

- Devise and deliver press campaigns, in liaison with key staff, ensuring coverage across a range of media.
- Create a PR strategy that envisages the dissemination of information, including by word of mouth, to ensure that the goodness, technology and quality of Japanese food is spread throughout the UK and Europe over the medium to long term.
- Lead the creation of new PR strategy and drafting of proposals.
- Develop events and campaigns to increase interest and understanding of Japanese food amongst internal members of the company.
- Ensure that all communication materials adhere to the brands guidelines and accurately reflect the company's values and objectives
- Collect product information and business know-how on Japanese food from the parent company and convey those to London Office.
- Gather necessary information and to act as a liaison with the parent company.
- Use problem solving and analytical skills to devise and implement strategies.
- Prepare budget information and control the actual performances of Japanese food PR activities.
- Distribute timely information and co-ordinate with the senior management team within the company.

SKILLS

- Communication management experience: 5 years or longer, preferably within the food service or culinary industry.
- Language:
 - English: Fluent to Native
 - Japanese: Fluent to Native
- Excellent communication skills, including the ability to listen and effectively verbalise ideas.
- Creative thinker with the ability to craft engaging narratives.
- Experience in event management is an advantage
- Proficiency in social media channels and how to use it to boost brand recognition and audience engagement.
- Solid ethics and morals and sound judgement.
- Strong organizational skills with the ability to manage multiple projects simultaneously
- Excellent Influencing Skills
- Excellent Negotiation Skills
- Management and Leadership Skills

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会社説明