

## Strategic Brand Manager, Oncology

## Marketing Manager - Oncology

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 採用企業名

Expanding global biopharmaceutical company

## 求人ID

1503737

## 業種

医薬品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1000万円 ~ 1200万円

## 勤務時間

Monday - Friday (09:00 - 17:00)

## 更新日

2024年11月18日 19:25

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

流暢

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

- This Product Manager role focuses on driving brand strategy for key oncology products in the genitourinary field. You will collaborate cross-functionally and with external partners to develop and execute impactful brand plans.

## Client Details

- Our client is a leading global biopharma company dedicated to innovation in healthcare and life sciences. They are known for fostering a collaborative culture, prioritizing patient outcomes, and pushing the boundaries of science to improve lives.

## Description

- Develop and execute integrated brand plans aligned with global strategies.

- Collaborate cross-functionally with marketing, medical, sales, and regulatory teams.
- Create promotional materials to enhance brand equity and market presence.
- Analyze market trends and forecast to ensure accurate strategic planning.
- Build relationships with key stakeholders, including KTLs and industry partners.
- Manage budgets and agency workflows to meet brand objectives.

#### Job Offer

- Competitive salary and benefits package.
- Opportunity to work on innovative therapies with a meaningful impact.
- Training, professional growth, and the chance to work with a globally respected team.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

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#### スキル・資格

- Proven skills in market analysis, forecasting, and strategic planning.
  - Strong project management and communication abilities.
  - Experience in oncology or immuno-oncology marketing is preferred.
  - High ethical standards and cross-cultural collaboration experience.
  - Fluency in English and familiarity with JPMA promotional codes are a plus.
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#### 会社説明

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