

## Integrated Marketing Specialist - B2B Electronics - Up to 9M

## Integrated Marketing Specialist - B2B 9M

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1503724

## 業種

自動車・自動車部品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

600万円 ~ 900万円

## 更新日

2024年11月18日 16:57

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

he role involves planning and executing all marketing and communications activities across Japan and Korea, ensuring alignment with the global strategy. The manager will lead integrated marketing campaigns, events, and communications for a renowned industrial B2B company.

## Client Details

The client is a leader in the industrial automotive sector, known for its innovation and global presence. They offer a collaborative work environment with opportunities for personal growth, cutting-edge marketing projects, and regional leadership responsibilities.

## Description

- Develop and execute an annual marketing plan for Japan and Korea, aligned with global strategies.
- Coordinate and manage events, including trade shows and customer-focused Tech Days, with measurable KPIs.
- Create marketing assets in Japanese and English for print and digital platforms.
- Lead external communications, including press conferences and media relations.
- Handle vendor management, budget tracking, and expense reporting.
- Plan and execute internal communications aligned with business priorities.

**Job Offer**

- Flexible work schedule with core hours from 11:30 to 13:30.
- Annual salary increases, bi-annual bonuses, and overtime pay (where applicable).
- Health insurance, retirement savings plans, meal and transportation allowances.
- Access to company facilities, scholarships, and various leave options (including maternity/paternity leave).

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

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**スキル・資格**

- 3+ years of experience in marketing, with proven success in campaigns and communications.
  - Expertise in digital media, advertising, PR, and event management.
  - Strong communication skills in both Japanese and English.
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**会社説明**

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