

## Associate Director - Customer Engagement Manager

## Digital Engagement Strategy

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 採用企業名

Global Pharmaceutical Company

## 求人ID

1503520

## 業種

医薬品

## 雇用形態

正社員

## 勤務地

大阪府

## 給与

1500万円 ~ 1800万円

## 勤務時間

Monday - Friday 09:00 - 17:00

## 更新日

2024年11月14日 18:23

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

流暢

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

- Drive and enhance digital engagement strategies for a leading pharmaceutical company. Oversee a small team and collaborate cross-functionally to elevate customer experiences through innovative digital solutions

## Client Details

- Join a global pharmaceutical leader known for its commitment to innovation and improving patient outcomes. The company is heavily investing in digital transformation, offering a forward-thinking environment and opportunities to shape industry trends. With strong ties to both global teams and local markets, you will have the chance to influence major digital initiatives while growing within an internationally renowned company.

## Description

- Lead and manage omnichannel digital strategies across Japan.
- Drive new projects, including enhancing owned digital channels and building digital-only customer engagement models.
- Collaborate with internal teams such as IT, medical, and marketing to ensure seamless integration of digital initiatives.
- Partner with external vendors to develop and implement digital marketing strategies.
- Oversee data collection, analysis, and feedback to refine digital touchpoints and improve customer journeys.
- Share best practices and enhance collaboration between internal departments.
- Develop and execute strategies to optimize customer engagement across multiple digital platforms.

#### Job Offer

- Competitive salary and benefits.
- Opportunities for professional growth.
- Collaborative and inclusive work environment.
- Cutting-edge technology and innovation projects.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

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#### スキル・資格

- Extensive experience in digital marketing and omnichannel strategies.
- Strong understanding of customer journeys and user experience.
- Experience with CRM systems, preferably Veeva.
- Proven ability to manage projects and collaborate with cross-functional teams.
- Business-level English and fluency in Japanese are required.
- MBA or higher degree from an overseas institution is a plus.

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#### 会社説明

Global leader in healthcare and pharmaceuticals with a focus on innovation  
Known for groundbreaking treatments and commitment to patient care  
Strong emphasis on digital transformation and data-driven solutions  
Collaborative, forward-thinking work culture with global and local teams  
Opportunities to influence large-scale projects and drive industry change  
Invests in employee growth and development through international exposure  
Highly respected for its ethical standards and cutting-edge research initiatives