

## Digital Strategy, Customer Engagement Manager (ppl mgr)

## Senior Manager - CRM

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 採用企業名

Global Pharmaceutical Company

## 求人ID

1503515

## 業種

医薬品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1300万円 ~ 1500万円

## 勤務時間

Monday - Friday 09:00 - 17:00

## 更新日

2024年11月14日 17:23

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

流暢

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

- In this role, you will lead the development and execution of digital strategies to enhance customer engagement and digital capabilities across the organization. You will collaborate with cross-functional teams to implement impactful initiatives, focusing on innovation and competitive excellence.

## Client Details

- Our client is a neuroscience specialized global pharmaceutical company at the forefront of digital transformation in the healthcare sector. This organization fosters a collaborative culture and encourages innovative thinking, offering you the chance to shape the future of customer engagement.

## Description

- Develop and implement strategies to drive digital capability and competitive excellence in customer engagement.
- Collaborate with marketing to design and execute product-specific engagement strategies.
- Work with Medical Affairs to create and roll out medical education and disease awareness programs.
- Align regional efforts with global digital, AI, and customer engagement strategies.
- Manage BI tools (QLIK) and CRM systems (Veeva), along with other core systems for effective data management.
- Lead and manage teams to drive strategic initiatives and ensure successful execution.

#### Job Offer

- Competitive salary and benefits.
- Opportunities for professional growth.
- Collaborative and inclusive work environment.
- Cutting-edge technology and innovation projects.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

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#### スキル・資格

- Strong experience in digital marketing, especially in omnichannel strategies.
- Familiarity with CRM systems (especially Veeva) and BI tools (QLIK).
- A proven track record in driving digital transformation within regulated industries.
- People management experience with the ability to lead cross-functional teams.
- Fluency in both Japanese and business-level English is essential.
- A passion for innovation and the ability to adapt quickly to new industries and challenges.
- An entrepreneurial mindset, not afraid to challenge the status quo and drive change.

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#### 会社説明

Multinational Pharmaceutical company, with specialized portfolio of neuroscience related therapies.