

## Brand Marketing Coordinator - Luxury Cosmetics [4-5.5M JPY]

## Brand Coordinator - Luxury Cosmetics

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1503404

## 業種

広告・PR

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

400万円 ~ 550万円

## 更新日

2024年11月13日 14:40

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Support in executing all local marketing and communication activities and ensure brand exposure is consistent and aligned with the brand identity and philosophy.

## Client Details

A western brand renowned for its quality and luxury cosmetics. The brand focuses on skincare, haircare, and fragrance products. They're expanding steadily in Japan, with a beautiful office in central Tokyo with natural lighting and design for relaxation.

## Description

- Work closely with Brand Marketing Manager to ensure media presence.
- Ensure that all public communications are done following brand image and tone.
- Work closely with the right partners/tools to establish and maintain strong relationships with relevant industry KOLs.
- Coordinate events, partnerships and sponsorship activations in line with the yearly marketing calendar.

## Job Offer

- International work environment.
- Hybrid work available.
- Summer Fridays off.
- Beautiful office in central Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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#### スキル・資格

- Relevant experience in branding and/or public relations (preferably in one or more of the following industries: beauty, skincare, fashion or design industries).
  - Experience with social media marketing.
  - Native level Japanese and Business level English.
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#### 会社説明

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