


「金融、コンサル、IT」なら Career

[English Use] Corporate sales in the subculture industry 

Corporate sales in the manga/game genre

募集職種

人材紹介会社
株式会社 j Career

採用企業名
International IT companies

求人ID
1503296

業種
インターネット・Webサービス

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 少数

雇用形態
正社員

勤務地
東京都 23区, 渋谷区

最寄駅
山手線、 渋谷駅

給与
400万円 ~ 500万円

勤務時間
10:00~19:00 1 hour break

休日・休暇
Saturday, Sunday, national holyday, Winter vacation, paid holiday

更新日
2024年12月10日 13:02

応募必要条件

職務経験
1年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢 (英語使用比率: 50%程度)

日本語レベル
ビジネス会話レベル

最終学歴
専門学校卒

現在のビザ
日本での就労許可が必要です

募集要項

You will be in charge of sales proposals for marketing measures, tie-up plans, etc. for clients, utilizing user data of our paint software, which has users all over the world, and our own products such as illustration and manga submission platforms.

This is a challenging position where the head of the business unit is in charge of the team, and the actions of the team members will lead to improved business performance.

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- Planning and execution of measures to acquire users
- Identifying and improving product issues
- Planning and execution of tie-ups and SNS projects
- Collaboration with engineering team for function development
- Collaboration with advertising media/agencies

Specifically, we propose and execute the following measures in response to client requests.

- Booths at creator-oriented offline events
- SNS planning using influencers
- YouTube program planning and production
- Operation of events/workshops for bringing in manga
- Tie-up product development

スキル・資格

Required Skills/Experience Any of the following

Experience in advertising marketing of web applications (1 year or more experience)

- Experience in solution-based sales (from 1 year of experience)
- Experience in planning and executing campaigns and measures related to service growth (both internal and external)
- Experience in managing in-house services (websites, apps)

- **Currently residing in Japan**

Welcomed skills/experience

- Experience in corporate sales / negotiation with clients
- Entrepreneurial experience

Highly motivated to grow and achieve goals

- Able to solve problems spontaneously
- Enjoys change and sees everything as an opportunity to take on new challenges.
- Want to take on the challenge of global business

会社説明