

【 Sales Strategist Assistant】 2 WFH/Flex

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1502515

業種

小売

雇用形態

正社員

勤務地

千葉県

給与

350万円 ~ 650万円

更新日

2024年11月08日 18:46

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

ネイティブ

最終学歴

大学卒： 学士号

現在のビザ

日本での就労許可が必要です

募集要項

Shape and implement sales strategies across multiple platforms, driving viewer engagement and sales results. Work closely with creative and operational teams to produce impactful and consistent content.

Client Details

A dynamic and innovative player in the multimedia sales industry, dedicated to producing inspiring, educational, and entertaining content. Their focus on cross-platform branding offers an opportunity to work in a high-energy environment that values creativity and collaboration.

Description

- Develop and execute sales strategies that align with overall brand and business goals.
- Create and manage content for TV, digital, and social platforms to engage viewers and drive sales.
- Oversee live show pre-production, ensuring a seamless and engaging customer experience.
- Work with merchandising and marketing teams to enhance content based on shared product information.
- Ensure consistency with brand strategy, handling end-to-end content creation and execution.
- Collaborate with platform partners to implement omnichannel strategies effectively.
- Continually improve show quality by applying PDCA (Plan-Do-Check-Act) processes.

Job Offer

- 2 days Work from home per week.
- Flex time.
- Collaborative work environment with creative freedom.
- Opportunities for career growth in multimedia and sales strategy.
- Access to exclusive training programs and industry events.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Shou Konno on +81 3 6832 8637

スキル・資格

- Strong background in TV production is advantageous.
 - Excellent communication, negotiation, and time-management skills.
 - Proven ability to work under pressure with a high level of flexibility.
 - Proficient in MS Office tools; English language skills are a plus.
 - Experience in content planning for multimedia platforms, with the ability to influence and engage teams.
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会社説明

Michael Page is a leading professional recruitment consultancy specializing in the recruitment of mid to senior positions on behalf of the world's top employers. PageGroup first established in London in 1976, and operates in 35+ countries worldwide.

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