

Brand Manager - Alcohol Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1502504

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 800万円

更新日

2024年11月08日 17:23

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is an esteemed international brand with a portfolio of high-end spirits labels. Known for innovation and quality, they foster a dynamic and collaborative work environment, encouraging creativity and strategic thinking. The company values employees' expertise and provides support for professional growth within the luxury and spirits sector.

Client Details

- Develop and execute engaging marketing campaigns across ATL and BTL channels, including digital, social media, events, and trade.
- Manage brand budget to maximize ROI, optimize campaign spending, and support brand storytelling.
- Work closely with the sales team to enhance market presence through trade marketing programs and establish strong trade partnerships.
- Contribute to product development and manage the brand's portfolio, staying updated on whisky trends and consumer preferences.

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Job Offer

- Competitive salary with performance incentives.
- Opportunities to work with global luxury brands in the premium spirits industry.
- A collaborative and supportive team environment.
- Exposure to influential industry trends and advanced marketing techniques.
- Flexible, hybrid work arrangement.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- 3+ years in brand management or marketing within the alcohol, or FMCG industry.
- In-depth knowledge of whisky, including different styles and market dynamics.
- Proven success in strategic brand planning and impactful campaign execution.
- Strong financial acumen, excellent communication skills, and the ability to inspire stakeholders.
- Creative problem-solving skills and the capacity to perform under pressure.

会社説明

Michael Page Japan is a trusted recruitment consultancy with expertise in connecting professionals with leading employers. We provide personalized support to job seekers, leveraging our deep industry knowledge and network to help them find rewarding career opportunities. Our team is dedicated to ensuring a seamless recruitment process that aligns with each candidate's aspirations and professional goals.