



## External Communications Associate

外資製薬メーカーでの募集です。広報・CSRのご経験のある方は歓迎です。

### 募集職種

#### 人材紹介会社

株式会社ジェイ エイ シー リクルートメント

#### 採用企業名

外資製薬メーカー

#### 求人ID

1502302

#### 業種

医薬品

#### 会社の種類

外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

600万円 ~ 900万円

#### 勤務時間

09:00 ~ 17:15

#### 休日・休暇

【有給休暇】有給休暇は入社時から付与されます 初年度 10日 1か月目から ※有給休暇は入社月により付与日数が異なります (詳細...)

#### 更新日

2024年11月21日 08:01

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

流暢

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

【求人No NJB2261075】

#### ■職務内容 / Job Description

- ・ Develop and execute brand communication strategies and manage measurement for communications programs with support of managers
- ・ Contribute to the development of public relations plans that support the objectives of the Japan and GCA scorecard and to the development of corporate and brand strategies

- Plan draft write edit communications intended for external audiences including press releases Q A's reserve press statements and fact sheets for our brands and corporate topics with support of managers
  - Pitch media to showcase our therapeutic area leadership
  - Participate in necessary PR strategic and work meetings and provide strategic counsel as appropriate
  - Work closely with product and corporate communications managers and associates Government Affairs colleagues and Patient Advocacy colleagues to deliver comprehensive communication programs
  - Enlist the support of managers as needed to ensure delivery of effective and appropriate communication materials
  - Manage and work effectively with public relations agencies and other vendors and partners
  - Participate in Corporate Affairs cross functional initiatives
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## スキル・資格

### 【経験 / Experience】

#### <必須 / Mandatory>

- Media communications brand communications or corporate communications experience
- Understand the media landscape and how the media works
- Media relations networking skills
- Collaborative and inclusive working style with all levels of an organization
- Flexible mindset with agility
- Can manage multiple projects/internal clients and effectively coordinates with other team members and cross functional colleagues

#### <歓迎 / Nice to have>

- 3+ years work experience in communications at a multinational company or international division
- Experience working effectively with or in public relations agencies and other strategic and creative vendors
- Public relations background or journalism experience
- Healthcare or pharma industry experience
- Understand industry complexities incl. healthcare systems compliance guidelines ethical standards and pharma jargon

### 【資格 / License】

#### <必須 / Mandatory>

Bachelor's degree preferably in Communications Marketing or a related field

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## 会社説明

ご紹介時にご案内いたします