



Marketing Manager / マーケティングマネージャー

Manager Position

募集職種

人材紹介会社

アヘッド・ジャパン

採用企業名

Property and Real Estate

求人ID

1501474

業種

その他（不動産・土木建設）

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年03月25日 11:26

応募必要条件

職務経験

6年以上

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Responsible for overseeing all marketing activities for the company, including formulating local marketing plans and implementing digital marketing, PR, content creation, and social media activities.
- Periodically follow up with analytic reports after marketing program implementation for continued improvements and future campaign development.
- Work with external creative, PR and media agencies to ensure all local marketing content and activities are consistent with overall brand directions and guidelines.
- Collaborate with cross-functional teams, including Sales, Operations, and Community to ensure brand consistency, superior customer experience across all consumer touchpoints, and to meet key business targets.

スキル・資格

- With at least 5 years of solid digital marketing (or agency) experience in Japan, exposure to real estate or hospitality industries would be an advantage
 - Strong communication and project management skills
 - Entrepreneurial mindset, clear results orientation, and strong problem-solving skills to achieve business targets.
 - Solid knowledge of digital marketing (paid search, social, online, PR) and website analytics tools (e.g. Google Analytics) for performance marketing
 - Ability to work in a fast-paced, dynamic environment and handle multiple projects simultaneously
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会社説明