



## Product Communication CSR and Advocacy Manager ・ Sr. Manager (神戸...

大手グローバル製薬メーカーでの募集です。 広報・CSRのご経験のある方は歓迎で...

## 募集職種

## 人材紹介会社

株式会社ジェイ エイ シー リクルートメント

## 採用企業名

大手グローバル製薬メーカー

## 求人ID

1498012

## 業種

医薬品

## 会社の種類

外資系企業

## 雇用形態

正社員

## 勤務地

兵庫県

## 給与

700万円～経験考慮の上、応相談

## 勤務時間

08:45～17:30

## 休日・休暇

【有給休暇】有給休暇は入社後2ヶ月目から付与されます 初年度 10日 2か月目から付与及び使用可能 【休日】完全週休二日制 土...

## 更新日

2025年02月27日 08:00

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

流暢

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

【求人No NJB2254591】

【Overall Job Purpose】

Plan and implement product communication and advocacy related programs (Product communication TA branding Patient advocacy risk management etc.) by closely working with internal stakeholders (brand team medical team Ethics Compliance Legal etc.) as well as external stakeholders (patients' groups journalists and medical professionals) to maximize internal/external awareness of on the market and pipeline products and also to accelerate launch of new products

increase disease awareness and protect/enhance Japan's corporate and products brand.

【Job Responsibilities】

- Develop and implement product related external/internal communications plans/campaigns aligned with brand strategies while identifying communication opportunities and threats in the external environment and incorporate them into the plan appropriately. Plan/implementation includes the followings.
    - Development of PR materials e.g. press release standby statement factbook Facebook contents etc.
    - Issuing press release (including the translation of global press release)
    - Handling media inquiries
    - Event implementation e.g. press seminar public seminar CSR activity etc.
    - Communication and collaboration with alliance partners (as needed)
    - Crisis communication
      - Identify and prioritize patient advocacy groups for each therapeutic area to work with and develop/maintain relationships and partnerships with selected groups as appropriate.
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スキル・資格

【Requirements】

- Minimum 5 year experience of communications or public relation (preferably in pharmaceutical industry)
  - Should hold professional experiences and skills which require minimum supervision to conduct tasks
  - Strong communication and presentation skills
  - Ability to develop PR strategy based on the understanding of overall Brand Strategy
  - Demonstrate above average ability to think critically analytically strategically flexibly and independently
  - Demonstrate proficiency in working cross functionally with a positive attitude
  - Having growth mindset
  - Fluent in Japanese and English
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会社説明

ご紹介時にご案内いたします