



【900～1060万円】 インフィニティ グローバルマーケティング（課長代理職） /INFINITI Global Marke...

日産自動車株式会社での募集です。販売促進（SP）のご経験のある方は歓迎です。

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

日産自動車株式会社

求人ID

1497906

業種

自動車・自動車部品

雇用形態

正社員

勤務地

神奈川県

給与

900万円～1000万円

勤務時間

08:30～17:30

休日・休暇

【有給休暇】初年度17日1か月目から【休日】週休二日制 年末年始（※当社カレンダーによる、月5～8日）、夏季休暇（9日...）

更新日

2024年10月10日 14:40

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2255820】

■Mission

INFINITI is a brand born of Challenging Conversions. This position has been defined to precisely execute against this Mission. To challenge the conventional automotive marketing communications conversions and to find define and execute INFINITI Marcoms Strategy that enables INFINITI to breakthrough the auto advertising clutter target our brand audience and drive FMI efficiency
Work within a small dynamic creative team and agencies across all Marcoms functions（advertising experiential social and sponsorship）

■Main tasks

You will have the opportunity to work on comprehensive content marketing strategies that encompass all touchpoints from digital to physical.

You will lead global marketing initiatives with a cross functional approach.

You will oversee daily business operations with our Mid Funnel Product marketing agency.

You will have the chance to work on current and future models from INFINITI.

You will take ownership of projects from ideation to delivery including financial management.

<アピールポイント（職務の魅力）/Selling point of this position>

Joining INFINITI Global Marketing offers a unique and rewarding opportunity for professional growth in a dynamic and truly global environment in Japan. By joining Nissan you will become part of a forward thinking department that values ideas and doers. If you are passionate about marketing and eager to make a significant impact on a global scale from our Japan Global HQ this is the perfect opportunity.

スキル・資格**■MUST**

Strategic Thinking: Ability to develop and implement comprehensive marketing strategies that drive business growth and brand recognition on a global scale.

Leadership: Proven experience in leading and managing cross functional teams fostering collaboration and driving results.

Project Management: Strong Project Management skills including the Ability to manage multiple projects simultaneously from ideation to delivery ensuring timely and successful execution.

Digital marketing Expertise: in depth knowledge of digital marketing channels tools and best practices including social media SEO content marketing and online advertising.

Communication: Excellent verbal and written Communication skills with the Ability to effectively convey complex ideas and strategies to diverse stakeholders.

Attention to Detail: Meticulous Attention to Detail ensuring accuracy and consistency in all marketing materials and communications.

TOEIC : 800

■WANT

At year 5 years of Marketing experience

Experience work with understanding and managing multiple markets

Self Sufficient / Self Starter ability to lead and run with a project from brief to completion.

Experience with pre production production and post production

TOEIC : 850

自動車業界経験：あれば尚可/Experience of the car industry : preferred

<求める人物像/Please describe successful candidate image（Personality）>

The ideal candidate for this position is a proactive and strategic thinker with a passion for global marketing and innovation.

They should possess strong leadership skills attention to detail and the ability to manage cross functional teams and complex projects effectively.

会社説明

自動車の製造、販売および関連事業