

Senior Strategist / Senior Social Strategist 👍 独占求人

Join a fast-growing global agency

募集職種

人材紹介会社

Cornerstone Recruitment Japan 株式会社

採用企業名

Global Marketing Agency with above market salaries

求人ID

1497841

業種

広告・PR

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合

外国人 少数

雇用形態

正社員

勤務地

東京都 23区, 目黒区

給与

700万円 ~ 900万円

休日・休暇

20 days paid vacation, 6 weeks full remote in 2nd year

更新日

2024年11月07日 06:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

流暢

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

About the Role

· Understands both global brand DNA and local consumer insights in order to unlock growth for assigned brands.

- Capable of translating business goals into desired human actions. Find a human hook to unlock potential solution spaces by understanding the reasons people are not doing it today.

What you will do with us:

- Development of brand strategies, writing creative briefs, guiding development and presentation of creative work.
- Development of a customer journey and a go-to-market blueprint that identifies communication tasks and touchpoints.
- Design and implementation of research projects to address client business issues, gain insight into target audiences, testing Ad concept and to understand effectiveness with post campaign analysis.

スキル・資格

What you will bring:

- Is familiar with most forms of quantitative and qualitative research methodologies and working knowledge of when and how to apply them to a given client challenge.
- Has talent for abstract thinking, spotting trends and patterns, curiosity and insight into human behavior, an instinct for popular culture, and an understanding of creative work are critical.
- Ability to work directly with clients and develop relationships accordingly on behalf of the agency.
- The ability to work across different groups and disciplines is key to their success, as is their judgment in pushing the work, elevating the ambition of a brand.

Benefits

- A hybrid, full flex work style, with 3 days a week spent meeting your clients and/or colleagues face to face.
- Extensive Learning & Development opportunities, including more than 15,000 learning programs via our online learning platform Marcel Classes
- Work Your World program enabling employees the flexibility to work from anywhere in the world for up to 6 weeks per year
- A culture of open feedback and support to reach your goals through our Career Conversations program
- Access to our Global AI Platform, Marcel, connecting Publicis Groupe employees with opportunities for advancement and collaboration with our global network
- And many more benefits, including a range of leaves, health related support, and so forth.

会社説明