

Senior Strategist / Senior Social Strategist 👍 独占求人

Join a fast-growing global agency

## 募集職種

## 人材紹介会社

Cornerstone Recruitment Japan 株式会社

## 採用企業名

Global Marketing Agency with above market salaries

## 求人ID

1497841

## 業種

広告・PR

## 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

## 外国人の割合

外国人 少数

## 雇用形態

正社員

## 勤務地

東京都 23区, 目黒区

## 給与

700万円 ~ 900万円

## 休日・休暇

20 days paid vacation, 6 weeks full remote in 2nd year

## 更新日

2024年12月19日 20:00

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

## 日本語レベル

流暢

## 最終学歴

大学卒 : 学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

## About the Role

· Understands both global brand DNA and local consumer insights in order to unlock growth for assigned brands.

- Capable of translating business goals into desired human actions. Find a human hook to unlock potential solution spaces by understanding the reasons people are not doing it today.

**What you will do with us:**

- Development of brand strategies, writing creative briefs, guiding development and presentation of creative work.
- Development of a customer journey and a go-to-market blueprint that identifies communication tasks and touchpoints.
- Design and implementation of research projects to address client business issues, gain insight into target audiences, testing Ad concept and to understand effectiveness with post campaign analysis.

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**スキル・資格****What you will bring:**

- Is familiar with most forms of quantitative and qualitative research methodologies and working knowledge of when and how to apply them to a given client challenge.
- Has talent for abstract thinking, spotting trends and patterns, curiosity and insight into human behavior, an instinct for popular culture, and an understanding of creative work are critical.
- Ability to work directly with clients and develop relationships accordingly on behalf of the agency.
- The ability to work across different groups and disciplines is key to their success, as is their judgment in pushing the work, elevating the ambition of a brand.

**Benefits**

- A hybrid, full flex work style, with 3 days a week spent meeting your clients and/or colleagues face to face.
- Extensive Learning & Development opportunities, including more than 15,000 learning programs via our online learning platform Marcel Classes
- Work Your World program enabling employees the flexibility to work from anywhere in the world for up to 6 weeks per year
- A culture of open feedback and support to reach your goals through our Career Conversations program
- Access to our Global AI Platform, Marcel, connecting Publicis Groupe employees with opportunities for advancement and collaboration with our global network
- And many more benefits, including a range of leaves, health related support, and so forth.

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**会社説明**