

## Regional Marketing Manager in F&amp;B business 【Up to 14M】

## Regional Marketing Manager in F&amp;B

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1497082

## 業種

食品・飲料

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1200万円 ~ 1400万円

## 更新日

2024年10月07日 11:30

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

You will be responsible for the whole marketing activity in the F&B field in Japan and Korea markets.

## Client Details

This company is a global biotechnology company, specializing in producing enzymes, microbial, and lactic acid bacteria solutions. It focuses on bio-innovation to address challenges in various industries by providing sustainable, eco-friendly alternatives to traditional chemical processes.

## Description

In this pivotal role, you will lead the vital connection between Marketing and the sub-region, driving collaboration as a key member of the JK F&B management team. You will strategically craft marketing guidelines, translate the Global Marketing Plan into actionable sales tactics, and gather crucial regional insights to fuel growth. You will identify market trends, analyze competitors, and capitalise on new business opportunities, ensuring the team stays ahead. From launching innovative products to spearheading impactful marketing campaigns, you will play a pivotal role in the region's success.

## Job Offer

- Directly report to the Head of F&B business in Japan
- Flex time / Hybrid working style
- Cover both Japan and Korea markets

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Miku Kohaba at +81 3 6832 8656.

---

#### スキル・資格

- 5-10 years of marketing experience in the F&B manufacturing industry
  - Experienced in Strategic planning, market analysis, market research, interpreting market trends, and summarising all information with internal and external stakeholders.
  - Hands-on marketing experience
  - Cross-functional teamwork experience
  - Project leading experience
  - Fluent in both Japanese and English
- 

#### 会社説明

This company is a global biotechnology company, specializing in producing enzymes, microbial, and lactic acid bacteria solutions. It focuses on bio-innovation to address challenges in various industries by providing sustainable, eco-friendly alternatives to traditional chemical processes.