

## Marketing Project Manager - Outdoor Wear

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1496678

## 業種

小売

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

700万円 ~ 1000万円

## 更新日

2024年10月01日 16:24

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Working with the Marketing Manager, this person will be responsible for driving branding and marketing and ensuring the success of various marketing projects.

## Client Details

A stylish outdoor brand that has recently exploded in popularity and are continuing to expand rapidly.

## Description

- Promotion and progress management of marketing projects · Budget management (store opening events, brand campaigns, joint campaigns, etc.).
- Leading the vendor selection process and managing vendors associated with the above various projects.
- Conducting regular marketing research (awareness surveys, consumer interviews, etc.) and leading and managing the associated vendor selection process.
- Leading communication with the Cross Functional Team (CFT).

## Job Offer

- International environment.
- Hybrid work available.
- Employee discount system (applicable to all brands).
- Discounts for beauty salons, movies, hot springs, etc.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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#### スキル・資格

- Experience in the retail business.
  - Experience in fashion.
  - Creativity (strong interest in new methods).
  - Native level Japanese and Business level English.
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#### 会社説明

A stylish outdoor brand that has recently exploded in popularity and are continuing to expand rapidly.