

Brand Communication Manager - Hair Care Brand

Brand Communication Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1495326

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

1100万円

更新日

2024年09月24日 17:36

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Lead brand strategy, communication, and activation to drive business growth and make a significant impact. Shape brand platforms and engagement initiatives to influence both B2B and B2C markets.

Client Details

Our client is a top multinational company renowned for its rich legacy and strong presence in both industrial and consumer markets. With a diverse range of trusted brands and innovative technologies, the company promotes a vibrant, inclusive culture focused on innovation, sustainability, and personal growth. Join a global team where you can build on a strong foundation and help reimagine everyday life.

Description

- Develop and execute global brand strategies, communication, and activation plans to achieve company objectives.
- Create brand platforms, communication strategies, and activation initiatives.
- Translate beauty and fashion trends into actionable concepts for B2B and B2C audiences.
- Implement engaging events to build loyalty among B2B customers.
- Collaborate with local markets to align strategies with market needs and trends, and promote best practice sharing.
- Define and monitor KPIs, recommending corrective actions as needed.

- Manage and monitor the brand budget.
- Lead and develop the team, including recruitment, motivation, and organizational design recommendations.

Job Offer

- Opportunity to shape and drive the evolution of leading brands in dynamic categories.
- Work in a vibrant, inclusive environment that values diversity and personal growth.
- Gain exposure to a global market, collaborating with teams across the world.
- Competitive compensation and benefits package.
- Opportunities for professional development and career progression.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

- Over 5 years of experience in brand development, communication, or activation management.
 - Proven track record of managing large-scale creative projects with multiple stakeholders, including agencies, artists, and key opinion leaders.
 - Strong strategic thinking and collaborative approach.
 - Excellent project management and conceptualization skills, with sharp copywriting abilities.
 - Ability to challenge the status quo and adapt to change.
 - Experience or strong interest in beauty and premium brands is a plus.
 - Proficient in English; Japanese skills preferred but not mandatory.
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会社説明

Michael Page Japan is a leading recruitment agency dedicated to connecting top talent with exceptional career opportunities. With a global network and local expertise, we provide personalized recruitment services across various industries. Our commitment is to help professionals achieve their career goals while supporting companies in building high-performing teams. Join us and discover a partnership that values your success.