

PR Specialist - Luxury Cosmetic Brand

PR Specialist - Cosmetic Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1494683

業種

広告・PR

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 600万円

更新日

2024年09月18日 11:04

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Define and build a strong PR strategy to elevate brand awareness and image for the Japanese market. Work effectively with other departments and HQ for smooth executions.

Client Details

A major European luxury cosmetic brand with retail space across Japan and the world. The brand specializes in make-up, fragrances, and skincare products. It's under a larger parent group and allows employees for future growth in the company's other major brands.

Description

- Plan PR strategy to obtain more brand awareness and reach within Japan.
- Plan and execute PR / KOL events.
- Develop a strong relationship with press members.
- Work closely with local and HQ PR team members to maximize synergy.

Job Offer

- Growth opportunities within the company, including parent company's other major brands.
- Hybrid/Flex time possibility.
- Opportunity to work in central Tokyo in an international work environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Minimum 3 years experience in either brand PR division or PR agency.
 - Strong knowledge of PR / KOL.
 - Cosmetic/Luxury industry background not required, but preferred.
 - Experience with team management is a plus.
 - Fluent Japanese and business level English.
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会社説明

A major European luxury cosmetic brand with retail space across Japan and the world. The brand specializes in make-up, fragrances, and skincare products. It's under a larger parent group and allows employees for future growth in the company's other major brands.