



## External Communications Specialist

大手製薬メーカーでの募集です。広報・CSRのご経験のある方は歓迎です。

### 募集職種

#### 人材紹介会社

株式会社ジェイ エイ シー リクルートメント

#### 採用企業名

大手製薬メーカー

#### 求人ID

1494227

#### 業種

医薬品

#### 雇用形態

正社員

#### 勤務地

大阪府

#### 給与

500万円～900万円

#### 勤務時間

08:30～17:15

#### 休日・休暇

【有給休暇】有給休暇は入社時から付与されます ※同社就業カレンダーに基づく 年次有給休暇 ※入社時期により付与日数が異なります...

#### 更新日

2025年01月31日 17:00

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

【求人No NJB2249038】

【JOB DESCRIPTION】

- ・ Continuously evolve external communications to promote key stakeholder understanding of and engagement with this company.
- ・ Plan and execute media relations and public relations activities aligned to the external communications strategy.
- ・ Prepare create and deliver communications materials such as press releases and Q As
- ・ Utilize company communication channels including website and social media to distribute the latest company related news.
- ・ Work closely with this company's PR agency to plan and execute strategic media relations/external exposure.

- Work in partnership with other functions and departments to ensure consistency in external messages and align communication activities with internal stakeholders.
- Conduct day to day administrative operations in support of the department.
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## スキル・資格

### ■Experience:

- Minimum 5 years of working experience in communications or public relations in a multi national company in the pharmaceutical or healthcare industry or at a PR agency in the same field.
- Knowledge of and experience with pharmaceutical affairs regulations and guidelines.
- Networks in the pharmaceutical media and life science community.
- Experience in media relations including the handling of press releases press conferences financial results events media tie ups etc.
- Experience in risk management communications and crisis communications.
- Experience in digital and social media communications.

### ■Skills:

- Strong Japanese/English writing skills for press releases and company information with specific relevance to corporate communications in the pharmaceutical industry.
  - Adept storytelling and content creation aligned to the corporate communications strategy.
  - A self starter with project management skills and the ability to execute in a complex environment.
  - Business sense ability to multi task and a collaborative mindset adept at moving with agility flexibility and ownership.
  - Capacity to manage global projects in a cross cultural environment while working with diverse internal stakeholders.
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## 会社説明

ご紹介時にご案内いたします