

Brand Manager (Infectious)

Brand Manager (Pharmaceutical)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1493742

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1400万円

更新日

2024年09月11日 09:57

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Drive brand strategy formulation and Execution. Work with global team to adapt strategy to fit with Japan context and market.

Client Details

Our client is global Pharmaceutical company. Company have deep focus on infectious disease.

Description

- Perform market and competitor analysis
- Formulate marketing strategy to shape market and drive brand performance
- Cascade strategy to sales team and drive execution
- Build and maintain relationship with KOLs
- Develop promotion effective material

Job Offer

- Great career path
- Competitive salary and compensation

- New indication launch project

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

- 3 years of experience in Pharmaceutical marketing
 - New product launch experience is a big plus
 - Effective communication skill and ability to work with cross functional team
 - Business level of English and Japanese
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会社説明

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