

Marketing Assistant - Major Luxury Brand

Marketing Assistant - Luxury Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1493548

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

300万円 ~ 500万円

更新日

2024年09月09日 18:04

応募必要条件

キャリアレベル

新卒・未経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Manage the development of the calendar for the LINE account of the brand and assist the Marketing Manager in developing strategies. Help liaison between HQ, agencies, and department stores.

Client Details

A major luxury house that is renowned globally for its legacy and designs. Working at this company may open up many opportunities in the future for career growth.

Description

- Manage the LINE account of the company, developing and executing the content calendar.
- Assist the Marketing Manager with developing marketing strategies and promotional campaigns.
- Maintain relationships with VIP and influencers.
- Liaise with HQ, third-party agencies, vendors, etc.

Job Offer

- Opportunity to work in an international environment.

- Chance to use English.
- Hybrid work available.
- Incentive bonus program.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in marketing or a similar role in the fashion industry.
 - Fluent in Japanese and Business level English.
 - Excellent communication skills.
 - Luxury experience preferred.
-

会社説明

A major luxury house that is renowned globally for its legacy and designs. Working at this company may open up many opportunities in the future for career growth.