



Growth Specialist (Marketing)

Growing company, strong business model

募集職種

人材紹介会社

[Propel Consulting K.K.](#)

求人ID

1493366

業種

その他（サービス）

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1300万円

更新日

2024年10月04日 06:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

その他言語

中国語：北京語 - 流暢

最終学歴

専門学校卒

現在のビザ

日本での就労許可が必要です

募集要項

The position is based in our client's Tokyo office in Japan. We are looking for a Growth & Operations Specialist to lead a transformation of our business. This role will be leading specific product categories' growth and operations, and providing support in management decision-making, especially with a view the in-bound customer segment (outside Japan).

- Strategy and planning: Responsible for business growth, including but not limited to defining multi-year business strategy, lead in budget planning and management, identifying key enablers and drive end-to-end execution.
- Content operations: Enhance core user inbound awareness. Develop and execute content marketing and scenario-based conversion operations to achieve sustainable business growth.
- Channel expansion: Conduct in-depth analysis of the customer lifecycle to uncover valuable opportunities for user growth. Explore and develop potential channels and partnerships.

- Product and UX: Drive business solutions for user growth and platform experience, recommending the best solution among multiple operational and product approaches.
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スキル・資格

- Bachelor's degree or above, with at least 5 years of work experience.
 - Ability to independently build business growth roadmap and measurable goals, break down into actions with proper accountable owners, and drive end-to-end execution.
 - Rich experience in content operations and channel expansion. Deep understanding in user insights and internet growth operations.
 - Rich experience in cross-team and international work. Demonstrated ability to earn trust, effectively communicate, and build strong relationships with internal stakeholders.
 - Exceptional verbal and written communication skills. Strong attention to detail, and a data-driven analytical approach.
 - Business-level proficiency in Chinese and Japanese.
 - English skills would be a definite plus and would broaden this role into a truly globally focused role.
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会社説明