

Head of Event Marketing - Beverage Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1493029

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1000万円

更新日

2024年09月03日 08:55

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Lead the development and execution of a cutting-edge national event marketing program for sports. Oversee the strategic planning and execution of events, driving brand impact and consumer engagement.

Client Details

Our client is a globally renowned brand known for its innovative approach and leadership in the sports and energy drink industry. They are committed to pushing the boundaries of what's possible, delivering world-class events, and inspiring consumers through exciting and impactful experiences.

Description

- Develop and lead a 3-year national event marketing strategy.
- Oversee the planning and execution of major sports events.
- Drive creativity and innovation in event concepts and activations.
- Manage event budgets and ensure cost-effective execution.
- Lead and mentor a motivated event marketing team.
- Collaborate with cross-functional teams to maximize event outcomes.
- Build strong relationships with international and national stakeholders.

Job Offer

- Leadership role in a globally recognized company.
- Opportunity to drive national event marketing strategy.
- Work on high-profile and innovative sports events.
- Competitive salary and benefits package.
- Professional development and career growth opportunities.
- Collaborative and dynamic work environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

- Degree in sports, business, marketing, or a related field.
 - At least 5 years of experience in event production or sports marketing.
 - Strong leadership skills with experience managing cross-functional teams.
 - Fluent in both Japanese and English.
 - Highly creative, innovative, and passionate about sports.
 - Excellent communication and stakeholder management abilities.
 - Organized, reliable, and able to manage large budgets effectively.
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会社説明

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