



## External Communications Specialist

大手製薬メーカーでの募集です。広報・CSRのご経験のある方は歓迎です。

### 募集職種

#### 人材紹介会社

株式会社ジェイ エイ シー リクルートメント

#### 採用企業名

大手製薬メーカー

#### 求人ID

1492393

#### 業種

医薬品

#### 雇用形態

正社員

#### 勤務地

大阪府

#### 給与

500万円～900万円

#### 勤務時間

08:30～17:15

#### 休日・休暇

【有給休暇】有給休暇は入社時から付与されます ※同社就業カレンダーに基づく 年次有給休暇 ※入社時期により付与日数が異なります...

#### 更新日

2024年08月30日 15:13

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

【求人No NJB2249038】

【JOB DESCRIPTION】

- ・ Continuously evolve external communications to promote key stakeholder understanding of and engagement with Santen.
- ・ Plan and execute media relations and public relations activities aligned to the external communications strategy.
- ・ Prepare create and deliver communications materials such as press releases and Q As
- ・ Utilize company communication channels including website and social media to distribute the latest company related news.
- ・ Work closely with Santen's PR agency to plan and execute strategic media relations/external exposure.
- ・ Work in partnership with other functions and departments to ensure consistency in external messages and align

communication activities with internal stakeholders.  
Conduct day to day administrative operations in support of the department.

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## スキル・資格

### ■Experience:

- Minimum 5 years of working experience in communications or public relations in a multi national company in the pharmaceutical or healthcare industry or at a PR agency in the same field.
- Knowledge of and experience with pharmaceutical affairs regulations and guidelines.
- Networks in the pharmaceutical media and life science community.
- Experience in media relations including the handling of press releases press conferences financial results events media tie ups etc.
- Experience in risk management communications and crisis communications.
- Experience in digital and social media communications.

### ■Skills:

- Strong Japanese/English writing skills for press releases and company information with specific relevance to corporate communications in the pharmaceutical industry.
  - Adept storytelling and content creation aligned to the corporate communications strategy.
  - A self starter with project management skills and the ability to execute in a complex environment.
  - Business sense ability to multi task and a collaborative mindset adept at moving with agility flexibility and ownership.
  - Capacity to manage global projects in a cross cultural environment while working with diverse internal stakeholders.
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## 会社説明

ご紹介時にご案内いたします