



【1000～1400万円】 Sr. TA Strategy Lead （Renal Therapy Area）

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

非公開

求人ID

1492119

業種

医薬品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円～1400万円

勤務時間

09:00～17:45

休日・休暇

【有給休暇】入社7ヶ月目には最低10日以上 【休日】完全週休二日制 祝日 GW 夏季休暇 年末年始 土・日・祝日、ゴールデンウ...

更新日

2024年09月13日 07:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2248787】

【Job Description Summary】

The Senior TA Strategy Lead is responsible to co develop Renal TA strategy localising International Renal strategy to optimize sales grow market share and revenue for a brand or set of brands in the short and long term.

【Job Description】

※Major Accountabilities

Engage with International TA to shape future strategy and ensure Japan market voice is heard.
Engage with International TA to input requirements for pre and post launch from Japan.
Localize strategy to Japan market and set brand priorities to drive TA performance.
Lead cross functional team to shape the market and maximize brand value.
Liaise with TA Ecosystem Leads to ensure that operational requirements are consistent with the strategy.
Drive forecasting of Brand Performance and work with TA Ecosystem Leads to estimate cost to deliver priorities.
Develop deep understanding of the market dynamics in the Therapeutic Area identifying short and long term opportunities to enhance the brand.
Key Performance Indicators

Renal TA comprehensive revenue and market share/sales of key brands.
Degree of alignment with key stakeholders on pre launch planning and activities.
Background

スキル・資格

Education:

A university level (bachelors) degree; Marketing Business Administration Clinical Research or related field
MBA a plus.

Languages:

English: Business level mandated

Japanese: Business level mandated

Experience/Professional requirement:

Experience working cross functionally and trans nationally

Pharmaceutical marketing experiences including new launches

5-7 years of experience in field sales related marketing services brand management and/or medical activities.

Experience in rare diseases or renal diseases highly preferred

Strong interpersonal skills

Business planning analysis management reporting skills

Internal cross functional communication and leadership

Competency

Strong relationship management and natural collaborator

Experience and capable of managing Global communications

Strategic analytical and creative thinking

Agile and growth mindset

会社説明

ご紹介時にご案内いたします