



## Marketing Specialist 👍 独占求人

### 募集職種

#### 人材紹介会社

株式会社SPOTTED

#### 採用企業名

U.S based Aesthetics Device Manufacturer!!

#### 求人ID

1491829

#### 業種

その他 (メディカル)

#### 会社の種類

中小企業 (従業員300名以下) - 外資系企業

#### 外国人の割合

外国人 半数

#### 雇用形態

正社員

#### 勤務地

東京都 23区, 渋谷区

#### 給与

700万円 ~ 900万円

#### 更新日

2024年12月19日 21:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル (英語使用比率: 25%程度)

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒 : 学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

The main tasks are as follows, but since we are a small group, you will be flexible in your response.

■Collecting and organizing information from manufacturers to provide information to doctors, planning content to convey product information and evidence, and creating promotional tools.

■Planning and managing an advisory board to create evidence on safety and effectiveness when used on Japanese skin, as well as combinations with various beauty treatments.

■Planning and managing research meetings, seminars, academic events, etc. / Planning and managing research meetings and seminars, as well as managing exhibition booths at academic events.

■Catch up on needs through communication with doctors. Search for market development seeds to expand product sales.

[Products in charge] In-house laser equipment and skinceuticals (scheduled to go on sale in October 2024)

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#### スキル・資格

- 3+ years of marketing experience (regardless of industry)
  - English proficiency (TOEIC 700 or above)
  - Ability to read and understand literature and papers (English and Japanese)
  - Experience with SNS and online marketing
  - Basic skills in Microsoft Office (Excel, Word, PowerPoint)
  - Ability to travel nationwide
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#### 会社説明