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Front-end Engineer | Marketing Technology Company

Remote Work★Global Business

募集職種

人材紹介会社

G Talent (ビズメイツ株式会社)

採用企業名

◆Marketing Technology Company◆

求人ID

1491697

業種

インターネット・Webサービス

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1200万円

勤務時間

10:00~19:00

休日・休暇

Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

更新日

2024年08月27日 17:18

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

【 About the company 】

Business Overview.

Development and provision of advertising delivery platforms for Internet media

(2) Providing marketing support services for advertisers and advertising agencies

They support the development and introduction of the marketing automation system, the CRM/SFA and the chat tool.

[Specifically...]

In the realm of ad technology and digital marketing, they use cutting-edge technology to independently develop products that help our clients maximize their revenues.

In particular, they are focusing on platform business, which analyzes users' access to ad spaces in web media and smartphone applications and delivers the most appropriate ads in a real-time auction format.

In fiscal 2016, the core business expanded to the No. 1 scale in Japan.

In addition, they have developed six products in-house: "SSP," "DSP," "DMP," "Marketing Automation," "CRM/SFA," and "Chatbot" for domestic and overseas markets.

As of June 2019, they have six overseas offices in five countries, including Singapore, Vietnam, Indonesia, Thailand, and India. Even in rapidly growing Asia, we are working to maximize advertising revenue for local companies by leveraging Japan's advanced technological capabilities.

Going forward, they will continue to lead the field of ad technology both in Japan and abroad, and take on the challenge of exploring unknown areas.

[Job Description]

The company is actively utilizing AI technology in its product development, providing AI-related functions in its own products, GENIEE SFA/CRM and GENIEE CHAT, such as automatic summarization of meeting minutes and automatic creation of emails using ChatGPT, to improve customers' operational efficiency and productivity.

Under these circumstances, the group established a new subsidiary, JAPAN AI Corporation, on April 11, 2023, to further promote consulting, product provision, and research and development related to AI technology.

JAPAN AI Co., Ltd. is developing and providing various AI products to improve the productivity of Japanese companies and revitalize industries with the goal of "handing down Japan and leapfrogging the potential of workers with AI". In order to develop advanced products, the company is also conducting research in areas such as ChatGPT, various large-scale language models, and GenerativeAI.

JAPAN AI Corporation: <https://japan-ai.co.jp/>

[Recruitment Background]

JAPAN AI, established in April 2023, plans to rapidly expand its business.

Accordingly, the company is looking for a person who can lead product development in the start-up phase.

[Responsibilities]

In this position, you will create management screens for new products in React.js to provide AI functionality to customers. You will develop a market-in product through a PoC, and then develop and expand sales of all the developed products as your own products.

The company is looking for someone who can not only create prototypes to meet customer requirements, but also lead the front-end development to actively formulate and develop the development requirements necessary for important development projects and future product and business enhancements.

●Specifically

Product development using LLM

Design and implementation with performance and maintainability in mind

[Mission/Aim]

Create an era in which each company has one original AI. And AI will support workers and realize overwhelming productivity. Many issues exist in achieving the above mission.

Especially in the current start-up phase, it is highly required to achieve both speed and quality in product development, and to design and code with a high level of commonality in order to scale products.

The company is looking for people who can work together to solve all business and technical issues that arise in becoming a world-leading company in the use of AI from Japan.

[Development Environment]

Development language : TypeScript

Framework : Next, React, NX

Infrastructure : GCP

Communication tools : Slack, Confluence, Jira, Google Workspace

Project management : Github

Working environment

Mac (Apple Silicon)

Up to 2 monitors

[Working time]

10:00~19:00

[Welfare]

- Full social insurance
- Commuting allowance
- Family Allowance
- Book purchase subsidy (up to 30,000 yen per half year)
- Refreshment allowance (up to 5,000 yen per month)
- Rent allowance

- Support system for acquiring qualifications and languages, and support for attending training courses (individual application required)
- Working parents' support system
- Refreshment leave system
- Club activity allowance
- Other in-house events (monthly get-togethers, etc.)
- Use of Kanto IT Software Health Insurance Association's recreational facilities, affiliated sports clubs, etc.
- Regular health checkups (once a year)

[Holidays]

- Saturday/Sunday/National Holiday
- Annual Paid Leave
- New Year Holiday
- Summer Holiday
- Winter Holiday

スキル・資格

[MUST]

- Next experience : 1 year or more
- React experience : 1 year or more
- Type Script experience : 1 year or more
- Web development experience: 3+ years

[WANT]

- Experience in 0-1 Phase
- 1+ years of experience in a technical leadership role such as Tech Lead
- Experience with Figma (or other design tools)
- Experience with CI/CD

会社説明