

BURBERRY

Marketing Assistant

ラグジュアリー/アパレル業界での経験のある方

募集職種

採用企業名

バーバリー・ジャパン株式会社

求人ID

1491579

業種

アパレル・ファッション

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区, 中央区

給与

350万円 ~ 500万円

ボーナス

固定給+ボーナス

勤務時間

9:30~18:00 (フレックス制度あり)

更新日

2024年08月27日 15:45

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

流暢

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

JOB PURPOSE

As Marketing Assistant, you will be responsible for managing LINE account activities, assist the Marketing manager with media, sales promotion, VIP & Influencer marketing to reinforce our position and presence in the luxury brand market. This position will be the liaison between Headquarters, agencies, department stores, any other necessary vendors and the local team.

RESPONSIBILITIES

- Lead LINE account management; including but not limited to, develop and maintain the content calendar for LINE, align marketing strategies and promotional campaigns.
 - Assist the Marketing Manager with planning and executing advertising campaigns and events, by closely communicating with Headquarters and various vendors.
 - Support planning and executing VIP/ Influencers marketing by maintaining a contact database, coordinating with external partners, providing administrative support, and monitoring campaign/project effectiveness.
 - Liaise with various vendors, assist daily administrative tasks for the Marketing division.
-

スキル・資格

- Experience in marketing or a similar role in the luxury fashion industry
 - Fluent in Japanese, business level or higher in English (reading, writing, speaking)
 - Microsoft Office Suite
 - Well-organized, proactive, flexible
 - Excellent communication and collaboration skills
 - Passionate about Burberry and the role
-

会社説明