

Marketing Manager - Epilepsy Franchise

Pharma - Marketing Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

EU Pharmaceutical Company

求人ID

1491248

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1300万円

勤務時間

Monday - Friday 09:00 - 17:00

更新日

2024年08月22日 12:54

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Drive marketing initiatives for existing and new products within the Epilepsy Franchise. Manage cross-functional collaborations and ensure successful execution of strategies to enhance product performance.

Client Details

- Our client is a global leader in the biopharmaceutical industry, specializing in neurological and immunological conditions. They offer a dynamic, innovation-driven environment where you can make a significant impact on patient outcomes. With a strong commitment to professional development, this is an excellent opportunity for career growth.

Description

- Lead all marketing activities for existing products within the Epilepsy Franchise, including strategy development,

material creation, and event execution.

- Collaborate with internal stakeholders and sales teams to align and implement business strategies.
- Manage external vendors to develop content, websites, and marketing gimmicks.
- Set and track KPIs in collaboration with other departments, providing analysis and support.
- Plan and support the business plan process, including short- and long-term strategies.
- Coordinate monthly meetings and decisions with co-promotion partners, handling event alignments and negotiations.
- Prepare quarterly meeting materials for co-promotion partners.
- Ensure compliance with internal SOPs and regulations.

Job Offer

- Competitive salary with comprehensive benefits.
- Opportunities for professional growth in a leading global biopharmaceutical company.
- A collaborative work environment with flexible working options.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Bachelor's degree required; preference for Medical/Science or Business/Marketing background.
- Proven marketing experience, ideally in Biologics or Immunology.
- Experience with product launches.
- Strong analytical and strategic thinking skills.
- Ability to work collaboratively with cross-functional and global teams.

会社説明

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas