

Marketing Manager - Dermatology

Pharma - Marketing Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

EU Pharmaceutical Company

求人ID

1491247

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1300万円

勤務時間

Monday - Friday 09:00 - 17:00

更新日

2024年08月22日 12:45

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Lead the development and execution of brand and tactical strategies for a Dermatology product. Collaborate with cross-functional teams to maximize patient value and market impact.

Client Details

- Our client is a global leader in the healthcare industry, dedicated to improving patient outcomes through innovative solutions. They offer a dynamic work environment with opportunities for professional growth, both locally and

internationally.

Description

- Lead market research efforts to identify unmet needs and develop strategic insights.
- Create and execute brand strategies, including digital plans, aligned with global objectives.
- Collaborate with Medical, Sales, R&D, and PR teams to enhance business opportunities.
- Manage external agencies, budgets, and KOL relationships to drive brand performance.
- Innovate to maximize patient value through optimized digital channel strategies.

Job Offer

- Competitive salary with comprehensive benefits.
- Opportunities for professional growth in a leading global biopharmaceutical company.
- A collaborative work environment with flexible working options.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Bachelor's degree required; preference for Medical/Science or Business/Marketing background.
- Proven marketing experience, ideally in Biologics or Immunology.
- Experience with product launches.
- Strong analytical and strategic thinking skills.
- Ability to work collaboratively with cross-functional and global teams.

会社説明

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas