



Internal Communications Manager | 内部コミュニケーションマネージャー 12M yen~

募集職種

人材紹介会社

アイウィルキャピタル合同会社

採用企業名

Our Client is a B2B Technology company

求人ID

1490887

業種

自動車・自動車部品

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合

外国人 半数

雇用形態

正社員

勤務地

神奈川県

最寄駅

東急田園都市線、 溝の口駅

給与

1000万円 ~ 1200万円

更新日

2024年12月23日 01:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒： 学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role will drive the planning and execution of communication activities to support the Japan business. This role needs to align the communication plans with the overall business goals & customer needs.

In partnership with AP/China Communications and cross functional team members, this role will be responsible for developing, deploying, and measuring the results of clear and compelling communication programs including internal and external communications, marketing, lead and demand generation programs.

Key Responsibilities:

Internal Communications

- Partner with Auto APAC internal communications team to drive internal communications to Japan employees to increase the awareness and understanding of Japan business, strategy, and values. Engage and energize employees toward the achievement of a business goal.
 - Plan and execute internal communications plan based on the business priority. Develop and manage internal communications programs including Internal Comm Newsletter, Town Hall, Employee Video, Orange Day, Family Day, etc.
 - Provide executive communications support, including message writing, GM Profile, talking points, town hall and meeting slides, etc.
 - Partner with Japan leadership team, HR and other function leaders to implement the overall internal communications initiatives like EVC Communication, Quality Week, Safety Great Catch, etc.
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スキル・資格

Required Qualifications

- BA/BS degree in marketing communications, journalism, public relations or related field, or the equivalent combination of education and experience 5+years marketing experience including a demonstrated ability to produce effective communications and campaigns.
 - Strong ability to communicate the value of wide range of technical products in a complex, fast-paced, rapidly changing environment.
 - Passionate with marketing, dynamic, high energy team player.
 - Mature, credible, patient, and hard-working.
 - Excellent interpersonal, organization, leadership, and project management skills.
 - Ability to work independently, able to multi-task and perform under pressure and willing to roll-up sleeves and do the work required to flawless execution.
 - Experience in transportation industry is a plus.
 - Flexibility to develop strong relationships with multiple departments in a large, matrix organization.
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会社説明