

Senior Brand Manager - Pediatric Vaccines

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1490860

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1500万円

更新日

2024年08月16日 18:23

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学院卒：修士号/博士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive the commercial strategy for newly launched vaccines in the pediatric and tick-borne encephalitis sectors. You will lead all marketing initiatives, from strategy development to tactical execution, in close collaboration with internal teams and external stakeholders.

Client Details

- Join a leading pharmaceutical company recognized for its innovation and commitment to public health. With a focus on developing life-saving vaccines, this company offers a dynamic environment where your contributions have a direct impact on global health outcomes.

Description

- Develop and execute launch strategies for newly approved pediatric and tick-borne encephalitis vaccines.
- Lead omni-channel marketing efforts based on in-depth market analysis and customer insights.
- Collaborate with cross-functional teams, including global, regional, and local colleagues, to ensure alignment on commercial goals.
- Manage partnerships with external stakeholders, including medical societies and municipalities, to drive vaccine adoption.

- Oversee budget management, ensuring marketing activities are executed within financial constraints.
- Coach and mentor team members, fostering a collaborative and innovative work environment

Job Offer

- Competitive salary with room for negotiation.
- Opportunities for professional growth in a globally recognized pharmaceutical company.
- A supportive and collaborative work culture.
- Involvement in high-impact projects with the potential to influence public health on a large scale.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Bachelor's degree required; 3+ years in pharmaceutical marketing, preferably in vaccines.
 - Fluent in Japanese and English, with strong communication and presentation skills.
 - Demonstrated leadership and project management experience, particularly in matrix team environments.
 - Strategic thinker with the ability to analyze market data and translate insights into actionable strategies.
 - Experience in guiding and mentoring teams, with a focus on collaboration and innovation.
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会社説明

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